

The background of the entire slide is covered with a pattern of colorful, rectangular confetti pieces in shades of blue, orange, pink, and yellow, scattered diagonally.

# KIDBiZcon

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Youth Entrepreneurship Conference  
July 25, 2025

PARTNERSHIP PACKAGE



# About YEI

Youth Entrepreneur Institute (YEI) empowers youth ages 9–18 from Washington, DC’s most **underserved communities** through hands-on programs in **entrepreneurship**, **STEM**, and **the arts**.

Our mission is to build **economic equity** by providing free resources, real-world business experience, and leadership training to young innovators — helping them **break systemic barriers** and build pathways to success.





# About KidBizCON

KidBizCON is the **only youth entrepreneurship conference in Washington, DC** focused on **integrating entrepreneurship, STE(A)M, and the arts.**

Unlike traditional conferences, KidBizCON brings **hands-on workshops**, inspiring keynote sessions, and a dynamic **youth business pitch competition**, directly into historically underserved communities — empowering youth to create, build, and launch businesses powered by creativity, technology, and real-world skills.

Hosted in Southeast DC, KidBizCON is intentionally placed **within the community** to ensure that access to entrepreneurship, innovation, and opportunity is not limited by geography or privilege.

*KidBizCON is proudly organized by Youth Entrepreneur Institute (YEI)*





# Why Sponsor?

- **Align your brand** with **entrepreneurship**, innovation, **STE(A)M**, and **the arts**.
- **Directly impact over 300 youth** from historically underserved communities in Washington, DC.
- **Support real-world skill development** through hands-on business, technology, and creative workshops.
- **Inspire the next generation** of business leaders, creators, and innovators.
- **Amplify your corporate social responsibility (CSR)** and community engagement efforts.
- **Gain visibility** through event signage, website, social media promotions, and press outreach.



**“By supporting KidBizCON,  
you’re helping youth dream,  
create, and lead — building a  
stronger, more equitable future  
for all.**



# Sponsorship Opportunities

Choose your impact level and help shape the next generation of entrepreneurs, creators, and innovators.

## ★ Innovator Sponsor: \$10,000

- Recognized as the **Presenting Sponsor** for your industry sector
- Opportunity to **host a hands-on workshop** or **panel session**
- Premier logo placement on event signage, program, and website
- Speaking opportunity during the keynote session
- Featured in press releases and custom social media spotlight

## Creator Sponsor: \$5,000

- Opportunity to **host a youth breakout workshop** or participate in panel discussions
- Logo on event signage, program, and website
- Vendor table at event
- Group social media spotlight
- Recognition on website

## Dreamer Sponsor: \$2,500

- Vendor table at event
- Logo on event signage and website
- Mention in social media promotions
- Recognition on website

*Special sponsorship packages can be customized based on your brand goals.*

# Who You'll Reach at KidBizCON

- 🎯 **300+ youth** ages 13–18
- 👨👩👧 **Family members, caregivers, and community supporters** from across Washington, DC
- 🏠 **Youth organizations, schools, and community programs** representing the city's most underserved neighborhoods
- 👤 **Local business owners, industry professionals, and entrepreneurs** serving as speakers, judges, and mentors

**Over 90% of participants** come from historically underserved communities in Southeast DC, where access to entrepreneurship, STEM, and arts opportunities has been limited. Your support helps bridge that gap.



Students engage during keynote sessions at KidBizCON





# Event Highlights at KidBizCON

✨ *Hands-on workshops* in entrepreneurship, STE(A)M, and the arts

🎤 *Youth business pitch competition* with cash prizes

🏆 *Awards and recognitions* for top youth entrepreneurs

🛍️ *Youth marketplace* showcasing student-created products

🎨 *Creative lab sessions* in design, digital media, and art

🎓 *Keynote talks* from local entrepreneurs and community leaders

🤝 *Networking* with business professionals and mentors

*Photos from KidBizCON 2024 and our real-world youth entrepreneurship experiences.*





# Impact Metrics

## KidBizCON by the Numbers

- **300+ youth participants**
- **90%** from historically underserved communities
- **20+ youth-run businesses** showcased
- **15+** workshops and creative labs
- **\$5,000+ in youth pitch awards** distributed
- **25+** local business owners, professionals, and entrepreneurs engaged



# Sponsorship Activation Opportunities

## Engagement Opportunities:

- Host a youth STE(A)M or entrepreneurship workshop
- Serve as a speaker, panelist, or competition judge
- Set up a company booth to showcase careers/internships

## Funding and Support Opportunities:

- Sponsor a pitch competition prize
- Sponsor a creative lab (art, design, technology)
- Provide branded swag bags, notebooks, or other giveaways
- Help fund transportation or materials for students from Wards 7 & 8



# In-Kind Contributions Welcome!

In addition to financial sponsorships, KidBizCON welcomes in-kind support that helps bring our event to life. Opportunities include:

- **Swag bags, prizes, and giveaways** for youth attendees
- **Catering** sponsorships to provide lunch and refreshments for participants
- **Transportation funding** for youth from Wards 7 & 8
- **Technology donations** for creative workshops (laptops, art supplies, etc.)
- **Volunteer support** (event staffing, mentors, photographers)

All in-kind sponsors receive **recognition** across event materials, website, and social media — just like cash sponsors!

Interested in an in-kind partnership?  Contact: [tcrump@yeidc.org](mailto:tcrump@yeidc.org)







# Join Us in Putting Poverty “Out of Business”

☀ Ready to inspire the next generation of entrepreneurs, creators, and innovators?

## Contact:

Tacharna Crump

✉ [tcrump@veidc.org](mailto:tcrump@veidc.org)

🌐 [KidBizCON Sponsorship Webpage](#)

📞 202.930.7574

➡ Sponsorships, workshops, and custom partnership opportunities available.

**Thank you for believing in youth innovation!**

**Ready to sponsor or get involved? Contact us today!**



**Become a Sponsor**



@veidc202





