



**Our goal is to  
inspire youth to acquire  
the education,  
entrepreneurial skills,  
and self-confidence  
required to**

**"put poverty out of business!"**



For more information about  
Youth Entrepreneur Institute  
and the programs mentioned in  
this brochure, please contact:

[www.yeidc.org](http://www.yeidc.org)

(202)930-7574

[info@yeidc.org](mailto:info@yeidc.org)

@yeidc202



**Experience entrepreneurship  
by helping make YEI's  
business-in-a-box  
for elementary school kids**



## STEAM Studios

During the STEAM Studio's product design program, teens learn and apply the Design Thinking process to YEI Social Enterprises and Community Projects. Studios Classes are offered at during fall & spring and include the following tracks:

1. BizBeauty - cosmetic & candle making activities.
2. BizTee -pro-bono apparel making, for deserving local nonprofits and schools.
3. BizMake -laser cutting, 3d printing, website development and prototyping.
4. BizGrow -nutrition, community garden, agriculture and food science.
5. BizKits- help design and create "businesses-in-boxes," and "STEM kits" designed for children ages 8-12.

The goal of the studio classes and projects are to introduce youth to technical **STE(a)M skills** through the **design thinking process** while helping them build tools for **advocacy** and **civic engagement** in their **communities**.

## BizKit

Learn the principles of Design Thinking to create "businesses-in-boxes," for children ages 8-12 in this condensed, four day experience in which you learn the process from start to finish.

**Day 1:** Understanding the Principles of Design Thinking

**Day 2:** Engaging in the Process of Design Thinking to solve a problem

**Day 3:** Applying the Design Thinking Process to design the next business-in-a-box product!

**Day 4:** Production and packaging the business-in-a-box product!



## What We Offer

**This fall, four sessions only!**

- Four Wednesdays! September 11, 18, 25th, and Oct 2 2024
- 3:30 pm - 6:00 pm
- Highlight your experience on applications and your resume!
- Earn **DCPS volunteer hours!**

## **Paid Summer Opportunity Working with Kids**

**Optional -** Become eligible to be a paid peer mentor teaching elementary youth how to use the kits during the summer! Join the Youth Entrepreneur Institute staff to create entrepreneurship lessons for 8-12 year olds, using the YEI Business Guide. Then teach them to name their business, design their own logo, and price their product. Then actually teach them in YEI's Jr. summer programs!

**APPLY TODAY!**

**Learn more and apply to the BizKit program at [yeidc.org/steamstudios](http://yeidc.org/steamstudios) or email [cshambley@yeidc.org](mailto:cshambley@yeidc.org)**